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SHERIF AMIN

Product & User Experience Designer

"I dream of a world where businesses put their peoples' needs in the first place and create products that people fall in love with them. The result will be a highly profitable and sustainable business. **It's a win-win formula.**"

EDUCATION

- 2014 - (Present) **User Experience Intensive Knowledge**
Self Studying
- 2010 **B.Sc. of commerce**
Ain Shams Academy

EXPERIENCE

- 2017 - (Present) UX Blogger & Freelancer
www.sherif-amin.com
- 2016 - (Present) **WEBKEYZ**
Product & User Experience Designer
www.webkeyz.com
- 2015 - 2016 **YOUXEL**
UX/UI Designer
www.youxel.com
- 2014 - 2015 **MEDS**
Graphic Designer
www.medsacademy.com

DESIGN EXPERTISE

- Product Strategy
- User Experience Design
- User Research
- Interaction Design
- Usability Testing
- Information Architecture
- Content Strategy